

JOHN ELDREDGE

*Walking with God*  
[www.walkingwithgod.net](http://www.walkingwithgod.net)

**JOHN ELDREDGE ALLIES  
Event Tool Kit**

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# Overview

## Introduction

- Welcome to the *Walking with God* Event! This program and tool kit has been designed to enable and encourage individuals like yourself to create and host events in your own church, neighborhood or small group in conjunction with the *Walking with God* book launch.
- We have created these materials and this manual to make it easier for you to plan and organize an event in conjunction with John Eldredge's own launch event on April 13 – being simulcast at various churches through Church Communications Network (CCN.com).
- If you have a conflict on April 13, this manual will show you how to host an event at a later date using the *Walking with God* book and the video, accessible via the web, of John's message.
- You can register your event or find an event near you by going to [www.walkingwithgod.net](http://www.walkingwithgod.net) and clicking on the link. From there you will be able to create an event or find a nearby event to attend.

## Event Thought Starters

- Host an event at your church to view John Eldredge's national book launch event via Church Communication Network (CCN) available to you through your church.
- If your church is already making John Eldredge's book launch available via CCN at your church, use the communications tools outlined in this tool kit to encourage participation in the event.
- Host an event in your home or at your favorite gathering spot and utilize multi-media tools available to you at [www.walkingwithgod.net](http://www.walkingwithgod.net).
- Host an event and subsequent small group studies to dialogue about a more intimate relationship with God using the real-life examples of listening and communicating with God as presented in *Walking with God*.

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# About *Walking with God*

## *Walking with God*

- *Walking with God* moves through a year in the life of John Eldredge showing and teaching what an intimate relationship with God looks like day to day.
- In the book, John Eldredge addresses our deepest longings to find fulfillment in God's company. *Walking with God* is unlike any book John has written. It teaches readers how to make decisions aligning with God's will, understand barriers and "agreements" keeping them from the life God intends, fight spiritual battles for their own heart and for others, and much more. Ultimately, *Walking with God* shows readers that walking intimately with Him can be a normal part of the Christian life.
- As part of the book launch, John Eldredge will be conducting a book signing tour, a national church simulcast, and will be featured in national print, radio and online ads, with appearances on local and national radio and television programs.

## *Walking with God*

- *Walking with God*, Talk to Him. Hear from Him. Really.
  - Author: John Eldredge
  - In stores and online: Mid-April, 2008
  - Format: Hardcover, 240 pages, 5 3/8" x 8 1/4"
  - Also available as book on CD, and in Spanish
  - Companion workbook is also available
  - Other publications by John Eldredge:
    - *The Sacred Romance*
    - *Waking the Dead*
    - *Wild at Heart*
    - *Epic*
    - *The Ransomed Heart* (A Devotional)
    - *Captivating*
    - *The Way of the Wild Heart*
    - *Desire*

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# Message

## Message

- What we can learn through *Walking with God*:
  - God created us for intimate fellowship with Himself, and in doing so He established the goal of our existence – to know Him, Love him, and live our lives in an intimate relationship with Him.
  - Written for both women and men, *Walking with God* reads like a relational discipleship tool to deepen believers' spiritual lives.

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*Walking with God*  
Event Hosting Guide

## Welcome and Thank You!

- On behalf of Ransomed Heart™ Ministries, we are blessed to have you join us in our effort to remind believers that God is available to us in a very intimate and personal way. Using *Walking with God* as the foundation, we can show real life examples of how God interacts with our daily lives and the decisions we face in each of those days.
- By organizing or hosting a *Walking with God* event, you are helping us impact more people in a meaningful way than we can do alone. Your relationship with event attendees is based on a shared life experience (you attend the same church, you live in the same neighborhood, etc.) and your personal decision to host an event and invite others to join you will reach far more people than Ransomed Heart Ministries™ can do alone and will give many people the gift of knowing intimacy with God.

## John Eldredge Led Events

- **Sunday, April 13—Nashville, TN at 6:00 pm CST at Fellowship Bible Church**  
(LIVE SIMULCAST)
  - 1210 Franklin Road
  - Brentwood, TN 37027 Ph: 615-777-8500
  - Email: [mduncan@fbctn.org](mailto:mduncan@fbctn.org)
- **Monday, April 14—Spartanburg, SC at 7:00 pm EST at Spartanburg Community Church**
  - 899 Simuel Road
  - Spartanburg, SC 29301 Ph: 864-583-1403
  - Email: [david@spartanburgcommunitychurch.com](mailto:david@spartanburgcommunitychurch.com)
- **Tuesday, April 15—Atlanta, GA at 7:00 pm EST at Stone Creek Church**
  - 13540 Highway 9 North
  - Alpharetta, GA 30004 Ph: 770-754-7900
  - Email: [kmurphy@stonecreekchurch.org](mailto:kmurphy@stonecreekchurch.org)
- **Wednesday, April 16—Dallas, TX at 7:00 pm CST at Fellowship Bible Church Dallas**
  - 9330 N. Central Expressway
  - Dallas, TX 75231 Ph: 214-415-3335
  - Email: [reinhardziegler@hotmail.com](mailto:reinhardziegler@hotmail.com)

## John Eldredge Led Events

- **Thursday, April 17—Houston, TX at 7:00 pm CST at Woods Edge Community Church**
- 3333 S. Panther Creek
- The Woodlands, TX 77381 Ph: 281-364-0415
- Email: [kwilliams@woodsedge.org](mailto:kwilliams@woodsedge.org)
  
- **Friday, April 18—Denver, CO at 7:00 pm MT at Lookout Mountain Community Church**
- 534 Commons Drive
- Golden, CO 80401 Ph: 303-886-9492
- Email: [bnewman@lomcc.org](mailto:bnewman@lomcc.org)
  
- **Sunday, April 20—Seattle, WA at 6:00 pm PT at Eastside Foursquare Church**
- 14520 100th Avenue NE
- Bothell, WA 98011 Ph: 425-488-2500 X326 office
- Email: [chucks@eastsidechurch.org](mailto:chucks@eastsidechurch.org)
  
- **Monday, April 21—LA/ Eagle Rock at 7:00 pm PT at Christian Assembly Church**
- 2424 Colorado Blvd.
- Eagle Rock, CA 90041 Ph: 323-908-6105
- Email: [Kingdomkid1@gmail.com](mailto:Kingdomkid1@gmail.com)

## How to Host/Attend a Walking with God event?

- Visit John's official website at [www.walkingwithgod.net](http://www.walkingwithgod.net)
- Click on the "read more" link under "See John Live" located on the left side of the screen
- Click on "Webcast" on the left side of the "See John Live" page
- Enter your zip code to see if any events are happening near you!
- If no events are near you, or you want to plan your own event, click on "Plan Event" and follow the instructions on the web page.
- Before planning your event, read through the remainder of this Eldredge Allies Event Tool Kit to learn how to find a location to host your event!

## Finding a Location for your Eldredge Event

- There are three general ways to host or participate in an event and receive the live feed of John Eldredge's event on April 13:
  - Church with CCN – already sponsored
  - Church with CCN – not yet sponsored
  - Church without CCN
- Events can also be hosted at other locations using streaming video of John Eldredge that is accessed from the web. The events can be hosted at a home, in a church, at a coffee shop or any other location suitable for small gatherings.

## Location

### Church Already Planning to Receive Video of Event

- A Church with CCN access – already planning to receive John Eldredge’s video feed is the first type of event that might be available in which you can participate.
- To find a church already planning to watch the video feed of John Eldredge’s event live on April 13, you will need to call your local churches and ask them if they receive CCN programming. And if they do, ask them if they are planning on receiving John Eldredge’s [free to CCN members] program on April 13.
- If they are planning on receiving it, ask if you can host a group of friends to watch the feed live at the church. From there, you can follow the invitation tools and checklist found in this event tool kit and you can post your event on the *Walking with God* website using the event planning tools discussed earlier (see How to Host/Attend a Walking with God Event).
- After calling some local churches, if you are still having a problem locating a church that has access to CCN, you can also contact CCN at 800-321-6781 or contact [event@walkingwithgod.net](mailto:event@walkingwithgod.net) for further assistance finding a location.

## Location

Church with CCN Access, but no plans yet to receive Eldredge video event

- If the church has CCN, but is not planning to view the live video on April 13, ask them if they would be willing to receive the video broadcast and allow you to host a group of friends and church members to watch the feed live at the church.
- Note: some churches have CCN equipment, but do not pay to receive all broadcasts. If this is the case with your church, there is a \$195 CCN broadcast fee to receive the *Walking with God* event.
- Once you have received confirmation from a church that it will make arrangements to receive the CCN broadcast, you can following the invitation tools and checklist found in this event tool kit and you can post your event on the Walking with God website using the event planning tools discussed earlier (see How to Host/Attend a Walking with God Event).
- After calling some local churches, if you are still having a problem locating a church that has access to CCN, you can also contact CCN at 800-321-6781 or contact [event@walkingwithgod.net](mailto:event@walkingwithgod.net) for further assistance finding a location.

## Location

### Hosting an event in your church or home at a later date

- If you are unable to find a church with CCN access or you are unable to host an event on April 13 in conjunction with John Eldredge's live broadcast, you can host an event in your home, at your church or another gathering location through the use of a DVD copy of the April 13 event broadcast.
- To host your own event, please contact [event@walkingwithgod.net](mailto:event@walkingwithgod.net) for instructions on how to request a DVD or download of the broadcast. Please note, that these events should be planned no earlier than April 19, 2008 to ensure that the broadcast DVD is available to you.
- Once you have received confirmation that you will have access to the video of John Eldredge's broadcast, you can follow the invitation tools and checklist found in this event tool kit and you can post your event on the *Walking with God* website using the event planning tools discussed earlier (see How to Host/Attend a *Walking with God* Event).

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*Walking with God* Artwork

## Walking with God Artwork



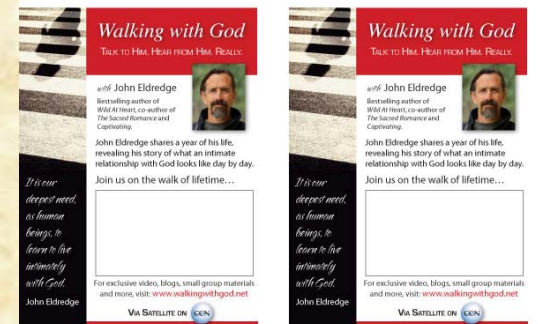
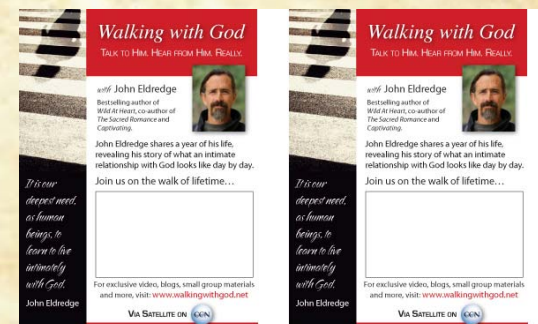
WWG Poster



WWG Flyer



WWG Church Insert



WWG Post Card

All of the artwork on this page can be downloaded directly at:

[http://ccn.tv/programming/event/evt\\_13apr08.php](http://ccn.tv/programming/event/evt_13apr08.php)

# Event Planning Tools

## Sample Event Invitation

- You can do two types of invitations for your event, either hard copy (for mail or passing out at church) or via email.
- Mail
  - Determine which type of item you want to use – a flyer, a post card or a personal letter.
  - Flyers and post cards can be downloaded at:  
[http://ccn.tv/programming/event/evt\\_13apr08.php](http://ccn.tv/programming/event/evt_13apr08.php)
  - At the download page above, you have an option to modify the flyer and post card to include your event's information. Once you have made those changes related to your event, you can save the file to your computer and then have the flyer and post card printed and plan to have them mailed or hand delivered.
- Email
  - Visit the link below and follow the instructions to create your own personal email invitation.
  - [http://ccn.tv/programming/event/downloads/evt\\_13apr08/email.htm](http://ccn.tv/programming/event/downloads/evt_13apr08/email.htm)

## Event Creation Timeline

- Week of March 24 and March 31
  - Secure a church that will broadcast the event live via CCN
  - Register your event on [www.walkingwithgod.net](http://www.walkingwithgod.net)
  - Produce your email or hard copy invitation
  - Contact your church to have your event placed in the church bulletin, on the church event board and on the church website
  - Contact other churches and ask to have your event placed in their bulletin, on their event board and website
  - If using flyers, post them at the church
- Week of April 7
  - Follow-up with your location to make sure they are set to receive the CCN John Eldredge broadcast
  - Make sure you have a church contact person and number that you can access on the weekends in case you need assistance from the church
  - Send reminder emails to people who have rsvp'd or expressed interest in attending your event
- Week of April 14 and after
  - Thank you notes/emails to host church and attendees

## Event Creation Check List

- Locate and secure event location
  - Visit [www.walkingwithgod.net](http://www.walkingwithgod.net) to determine if a church in your area will be broadcasting the event or has the capability of accessing the event.
    - Contact the church. Typically you should ask for the church's programming director or the person managing the internet or audio visual.
  - If no church is listed on the website, contact local churches as discussed in this event kit or contact CCN or [event@walkingwithgod.net](mailto:event@walkingwithgod.net)
- Invite attendees
  - Contact your church and other local churches about the event:
    - Place notice in the church bulletin, and a notice on the church website, and/or a posting on the church community bulletin board
    - Church email list for an e-blast to church database
      - Provide church with event information in a form they can cut, paste and email
  - Send hand written invitations to personal friends encouraging them to attend and invite others
  - Send email invitation to personal friends encouraging them to attend/invite others and to forward to others who might be interested (even if in another geographic location)

## Event Creation Check List

- Know your Location
  - Know the capacity limitation and details of your location
    - How many does it seat?
    - Are there enough chairs?
    - Is it accessible to disabled persons?
    - Do you have a contract person and number?
    - Determine what time you can access the location and who will meet you that has access to the facility
    - Follow up with the facility early in the week of April 7 and again on April 11
- Other
  - Will you be providing refreshments? If so:
    - Food ordered? Food delivered or picked up?
    - Utensils, napkins, plates, trash bags, other items secured.
    - Does the facility have a serving table or a specific room for refreshments?
    - Inform church that you will be serving refreshments.

## Event Creation Check List

- After Event Action Items
  - Thank you notes
    - Church (Pastor, your contact, any others that assisted)
    - Attendees
      - In the thank you, remind them they can learn more about *Walking with God* by visiting the [www.walkingwithgod.net](http://www.walkingwithgod.net) website!
    - Others
      - Food suppliers, printers, organizers, etc.
  - Contact John Eldredge/Ransomed Heart Ministries
    - Send an event recap to [event@walkingwithgod.net](mailto:event@walkingwithgod.net) noting:
      - Date of event; location; attendees (number); your contact information; and any comments you had that would be helpful in the future.
      - If you provide us with email addresses for the attendees, we will be sure the attendees are added to John Eldredge's list of supporters and we will send them a thank you note from John for their participation in your event.

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# FAQ

## FAQ

- **When is John Eldredge holding his live event in Brentwood, TN?**
  - The live event will take place on **Sunday, April 13 at 7 EDT** and is already **“sold out!”**
- **How much time should I plan for the *Walking with God Allies* Event?**
  - You should plan at least 90 minutes for the event. Sixty minutes will be the message from John Eldredge and you should plan on 15 – 30 minutes of interaction before the event and then some time after the event depending on how much discussion you would like to have among the group. The video itself will be 90 minutes (but will include a Q&A that was recorded from the simulcast).
- **How can I attend one of John Eldredge’s live events?**
  - Visit the web site [www.walkingwithgod.net](http://www.walkingwithgod.net) to find out where they are being held – and contact the church for tickets.
- **What is CCN? And how do I know if my church subscribes? Visit [ccn.com](http://ccn.com)**

# Event Creation Contact

## Event Creation Support Contact

For specific questions, please send inquiries to:

[event@walkingwithgod.net](mailto:event@walkingwithgod.net)

Note: We will do our best to get back with you as quickly as possible. Please includes as many ways as possible for us to return the message (work phone, home phone, cell phone, email, etc.)

# Terms of Use

## General Terms of Usage

- No one from your organizing team can claim to speak on behalf of John Eldredge or Ransomed Heart™ Ministries, or act as a representative of John Eldredge or Ransomed Heart™ Ministries.
- The contents of this kit are to be used to supplement an existing or independently created event, apart from John Eldredge and Ransomed Heart Ministries' official *Walking with God* event.
- No events using this kit can be considered official *Walking with God* events with any associated official or legal links.
- *Walking with God* events should not be used for any profit-seeking enterprise; you can charge admission for your event, use sponsorships or other revenues to underwrite the event cost, keeping in mind that any profits should be donated to the local church or other charitable organization.